

STRATEGIC FRAMEWORK

Updated February 2022

OUR VISION

We envision an AIDS-free world built on a foundation of equitable access to housing and health care.

OUR MISSION

Clare Housing provides a continuum of affordable and supportive housing options that create healing communities and optimize the health of people living with HIV/AIDS.

OUR FOUNDATION

We believe that housing is a human right, and that housing is a form of healthcare. We know that eliminating barriers and helping people access and sustain their housing is a necessary public health intervention for ending the HIV epidemic. Clare Housing plays a key role in helping people achieve wholeness and self-sufficiency by providing an array of housing that is low-barrier, affordable, not temporary, and comes with supportive services.

STRATEGIC PRIORITIES

OUR PEOPLE

We live our mission with our employees as well as our residents. This means ensuring our staff members are paid equitably for the work they do, are treated with respect and dignity, have access to a range of benefits and opportunities, and are provided the support they need to be successful.

PRESERVATION & GROWTH OF HOUSING UNITS

Stable housing remains one of the greatest unmet needs for people living with HIV. With nearly 1,000 people living with HIV in Minnesota without a stable home, we are firmly committed to preserving and increasing the number of various types of affordable housing units for low-income and homeless individuals and families with HIV. Evidence has shown that low-barrier housing with harm reduction practices does work to end homelessness and substantially limits the spread of HIV. Ultimately, Clare Housing demonstrates that housing is an effective form of healthcare.

SERVICE ENHANCEMENT & GROWTH

People living with HIV are diverse in their experiences and in their needs, thus we use a holistic approach to providing services and medical supports. Clare Housing residents have often experienced trauma and are well served through a harm-reduction approach. We seek to serve those who have nowhere else to turn, using our resources effectively. Our number one priority remains providing compassionate care and responsive supports that reflect the needs of our residents to live their best lives.

ADVOCACY & PUBLIC POLICY

Policy Statement: In the face of continued new HIV infections and extensive levels of homelessness, we must stay focused on our mission and be in ongoing communication with our elected officials and broader community. Health and housing inequities keep us vulnerable to new HIV infections. Our mission calls us to advocate with people living with or at risk of HIV infection on issues that disproportionately impact our clients. Advocacy is needed if we are to achieve equitable access to healthcare and housing.