

2024 Sponsor Partnership Opportunities

With your support, Clare Housing eliminates barriers to housing and healthcare for those most in need!
Sponsorship benefits are negotiable and agreed upon in partnership with Clare Housing.

VISIONARY SPONSOR (\$25,000+)

Sponsorships Available: 1

- **Exclusive** Sponsor of Clare Housing's Twin Cities Pride Float - Get your brand in front of 400,000 happy people. Logo on banner and two sides of the Clare Housing float
- **Exclusive** Special Events Partnering Sponsor - Recognition at World AIDS Day event
- Recognition at our Donor Appreciation Gathering

Marketing Recognition:

- Logo in online sponsor promotion ribbon
- Quarterly posts on Facebook, Instagram, and LinkedIn

Special Recognition at A Place to Call Home Luncheon – September 25, 2024 at The Fillmore:

- **Exclusive** logo placement on signage at 35+ banquet tables
- Dedicated slide for your logo in pre-show video
- Verbal recognition during the program
- Logo on all pre-event mailed communication
- Logo on all print materials at event
- Logo in all email communication regarding the event

LEGACY SPONSOR (\$10,000-\$24,999)

Sponsorships Available: 5

Special Recognition at A Place to Call Home Luncheon – September 25, 2024 at The Fillmore:

- **Exclusive** logo placement on entrance and exit signage
- Dedicated slide for your logo in pre-show video
- Verbal recognition during the program
- Logo on all pre-event mailed communication
- Logo on all print materials at event
- Logo in all email communication regarding the event

Marketing Recognition:

- **Exclusive** logo placement in monthly e-newsletters distributed to 3,100 opt-in subscribers
- **Exclusive** sponsor testimonial video (30sec–1min) answering Why We Support Clare Housing to be distributed in e-newsletter and on social media channels. Support of Clare staff available to produce video.
- Logo in online sponsor promotion ribbon
- Quarterly posts on Facebook, Instagram, and LinkedIn



I can make it now because I have a place to call home. I have my own key to a whole future that lies ahead and is waiting for me. And, challenges await. But, I'm ready! - Clare Housing resident

ARTISAN SPONSOR (\$5,000 - \$9,999)

Sponsorships Available: 4

Special Recognition at A Place to Call Home luncheon – September 25, 2024 at The Fillmore:

- **Exclusive** logo placement on registration and table host check-in signage
- Logo in pre-show video sponsor collage
- Logo on all pre-event mailed communication
- Logo on all print materials at event
- Logo in all email communication regarding the event

Marketing Recognition:

- **Exclusive** quarterly Featured Sponsor designation on website landing page
- Logo in online sponsor promotion ribbon
- Quarterly posts on Facebook, Instagram, and LinkedIn

ARCHITECT SPONSOR (\$2,500 - \$4,999)

Sponsorships Available: 10

- **Exclusive** sponsor of HIV & Homelessness 101 program. Monthly virtual event, logo placed on promotional landing page and verbally recognized during one event.

Marketing Recognition:

- Logo in online sponsor promotion ribbon
- Shout out in Facebook and Instagram stories

Special Recognition at A Place to Call Home luncheon – September 25, 2024 at The Fillmore:

- Logo in pre-show video sponsor collage
- Logo on all pre-event mailed communication
- Logo on all print materials at event
- Logo in all email communication regarding the event

STEPPING STONE SPONSOR (\$1,000 - \$2,499)

Sponsorships Available: 10

Special Recognition at A Place to Call Home luncheon – September 25, 2024 at The Fillmore:

- Logo in pre-show video sponsor collage
- Logo on all print materials at event
- Logo in all email communication regarding the event

Marketing Recognition:

- Logo in online sponsor promotion ribbon
- Shout out in Facebook and Instagram stories

AVAILABLE TO ALL PARTNERING SPONSORS

- **Host a table** at A Place to Call Home luncheon.
- **Build community and pride among your corporate team or employee resource group by partnering with us on a customized educational program or volunteer experience (in person or virtual).** You'll be engaged in our mission while getting the feel-good satisfaction of doing something meaningful for your neighbors. Photos from your volunteer event will be shared on social media.

**For more information and to become a 2024 Partnering Sponsor, please contact:
Chris Briggs, Major Gift Officer, chris.briggs@clarehousing.org | 612-236-9524**

Full payment to be received by March 31, 2024 unless otherwise agreed upon.